Features of Persuasive Writing

Read through the examples of persuasive writing you have been given. Discuss with your partner what each piece of writing is trying to persuade the reader of. Look at the excerpts from the writing examples below and see if you can find where they came from. Draw an arrow to match them up with the name of the feature being used. Give the feature a colour and see if you can find any more examples in any of the texts. If you can, underline them in your chosen colour.

Quote from the Texts	Persuasive Feature	Colour
If people choose to own dogs then they should make sure that the pavements are left suitable for everyone to use.	Title implies a point of view	
Why There Should be a Match of the Day Programme for Women's Football	Main idea introduced in opening paragraph	
...the skill levels are even better than those in the men's game.	Reasons for viewpoint	
I know the school, I have good ideas which I can communicate and I am reliable and honest. Vote for me!	Reasons developed with details, facts and examples	
It is totally obvious...	Rhetorical questions used to focus the reader	
...I would like to explain why you should vote for me...	Opinions presented as facts	
Women's football is a popular and growing sport...	Expressions of conviction (e.g. undoubtedly, obviously)	
Why should children be made to feel like this?	Conclusion which summarises the argument	
I will make an excellent school councillor...	Strong/emotive/intensifying adjectives	
I am good at talking to adults - it always says so on my school reports.	Present tense verbs	

Features of Persuasive Writing **Answers**

Read through the examples of persuasive writing you have been given. Discuss with your partner what each piece of writing is trying to persuade the reader of. Look at the excerpts from the writing examples below and see if you can find where they came from. Draw an arrow to match them up with the name of the feature being used. Give the feature a colour and see if you can find any more examples in any of the texts. If you can, underline them in your chosen colour.

Quote from the Texts	Persuasive Feature	Colour
If people choose to own dogs then they should make sure that the pavements are left suitable for everyone to use.	Title implies a point of view	
Why There Should be a Match of the Day Programme for Women's Football	Main idea introduced in opening paragraph	
...the skill levels are even better than those in the men's game.	Reasons for viewpoint	
I know the school, I have good ideas which I can communicate and I am reliable and honest. Vote for me!	Reasons developed with details, facts and examples	
It is totally obvious...	Rhetorical questions used to focus the reader	
...I would like to explain why you should vote for me...	Opinions presented as facts	
Women's football is a popular and growing sport...	Expressions of conviction (e.g. undoubtedly, obviously)	
Why should children be made to feel like this?	Conclusion which summarises the argument	
I will make an excellent school councillor...	Strong/emotive/intensifying adjectives	
I am good at talking to adults - it always says so on my school reports.	Present tense verbs	

Features of Persuasive Writing

Read through the examples of persuasive writing you have been given. Talk to your partner about how persuasive you feel they are. Look at the checklist of features below and decide on a colour to match each one. With your partner, reread each text looking for examples of the features on the list. Underline a few examples of each that you feel confident of in the colour you have chosen and add a tick to the box each time you find an example.

Feature	Underline Colour	Number of examples
e.g. Verbs in the present tense	Blue	✓ ✓ ✓ ✓ ✓ ✓
Title implies a point of view		
Main idea introduced in opening paragraph		
Reasons for viewpoint		
Reasons developed with details, facts and examples		
Rhetorical questions used to focus the reader		
Opinions presented as facts		
Expressions of conviction (e.g. undoubtedly, obviously)		
Conclusion which summarises the argument		
Strong/emotive/intensifying adjectives		

twinkl planit

visit twinkl.com.au

English | Year 6 | Language | Space: The Golden Record | Persuasive Writing | Features of Persuasive Writing | Lesson 1 of 8

twinkl
Quality Standard
Approved

Features of Persuasive Writing

Read through the examples of persuasive writing you have been given. Look carefully for the features that add to the persuasiveness of the writing and see if you can give them a name. List the features you have chosen in the blank grid below and decide on a colour to match each one. Underline a few examples of each feature you have identified in the colour you have chosen and add a tick to the box each time you find an example.

Feature	Underline Colour	Number of examples
e.g. Verbs in the present tense	Blue	✓ ✓ ✓ ✓ ✓ ✓

twinkl planit
visit twinkl.com.au

English | Year 6 | Language | Space: The Golden Record | Persuasive Writing | Features of Persuasive Writing | Lesson 1 of 8

twinkl
Quality Standard
Approved